

PRICELIST

Commercials

RADIO ALEX FM DE/NL LISTENERS: 60.000 - 70.000 (DAB, SATELLITE, CABLE, WEB)

| MO - FR | | SA & SU | |
|------------------|--------|------------------|--------|
| 8:00 - 9:00 AM | 10,95€ | 8:00 - 9:00 AM | 8,95€ |
| 9:00 - 10:00 AM | 12,95€ | 9:00 - 10:00 AM | 9,95€ |
| 10:00 - 11:00 AM | 13,95€ | 10:00 - 11:00 AM | 9,95€ |
| 11:00 - 12:00 AM | 11,95€ | 11:00 - 12:00 AM | 10,95€ |
| 12:00 - 1:00 PM | 10,95€ | 12:00 - 1:00 PM | 12,95€ |
| 4:00 - 5:00 PM | 19,95€ | 4:00 - 5:00 PM | 19,95€ |
| 5:00 - 6:00 PM | 16,95€ | | |
| 6:00 - 7:00 PM | 16,95€ | | |
| 7:00 - 8:00 PM | 20,95€ | | |

RADIO ALEX FM ROERMOND LISTENERS: 20.000 - 30.000 (DAB, SATELLITE, CABLE, WEB)

| MO - FR | | SA & SU | |
|------------------|--------|------------------|--------|
| 8:00 - 9:00 AM | 9,95€ | 9:00 - 10:00 AM | 19,95€ |
| 9:00 - 10:00 AM | 10,95€ | 10:00 - 11:00 AM | 22,95€ |
| 10:00 - 11:00 AM | 11,95€ | 11:00 - 12:00 AM | 29,95€ |
| 12:00 - 1:00 PM | 12,95€ | 12:00 - 1:00 PM | 39,95€ |
| 1:00 - 2:00 PM | 15,95€ | 1:00 - 2:00 PM | 39,95€ |
| 2:00 - 3:00 PM | 12,95€ | 2:00 - 3:00 PM | 39,95€ |
| 3:00 - 4:00 PM | 11,95€ | 3:00 - 4:00 PM | 44,95€ |
| 4:00 - 5:00 PM | 19,95€ | | |

RADIO ALEX FM NAMIBIA LISTENERS: 2.000 - 3.000 (WEB, APP)

| MO - FR | | SA & SU | |
|------------------|---------|------------------|---------|
| 8:00 - 9:00 AM | 120 N\$ | 8:00 - 9:00 AM | 90 N\$ |
| 9:00 - 10:00 AM | 140 N\$ | 9:00 - 10:00 AM | 100 N\$ |
| 10:00 - 11:00 AM | 150 N\$ | 10:00 - 11:00 AM | 120 N\$ |
| 12:00 - 1:00 PM | 180 N\$ | 11:00 - 12:00 AM | 130 N\$ |
| 1:00 - 2:00 PM | 200 N\$ | 12:00 - 1:00 AM | 170 N\$ |
| 2:00 - 3:00 PM | 200 N\$ | | |
| 3:00 - 4:00 PM | 180 N\$ | | |
| 4:00 - 5:00 PM | 180 N\$ | | |

GENERAL INFORMATION

All Commercials must be in WAV format with a resolution of 19200Hz, 320kbps. The length of every commercial must not exceed 30 seconds. Booking of a commercial with a length of more than 30 seconds must be agreed upon our commercial managers.

Commercial Manager:

RADIO ALEX FM DE/NL Benjamin Hesse & Cedric Hefermann

RADIO ALEX FM ROERMOND Martijn Frejik

RADIO ALEX FM NAMIBIA Christopher Gradewald

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